

Informed Consent Form – Online Survey

Title of Study: *Manitoba Nonprofit State of the Sector Survey*

Conducted by: *Volunteer Manitoba Inc.*

1. Invitation to Participate

You are invited to take part in an online survey being conducted by Volunteer Manitoba Inc. The purpose of this survey is to gather information about the non-profit sector in order to better understand its composition, capacity and needs.

Please read this information carefully before deciding whether to participate.

2. Purpose of the Study

The purpose of this survey is to collect insights from non-profit organizations regarding their services, operational challenges, funding sources and stability, organizational capacity, workforce composition, volunteer engagement, and the broader environmental and market conditions in which they operate. The results will be used to inform research, strengthen sector-wide advocacy, and support nonprofit organizations in their planning, funding applications and service delivery.

3. What Participation Involves

If you choose to participate:

- You will be asked to complete an online questionnaire.
- The survey will take approximately 30 minutes to complete.
- Some questions may ask for personal or professional information, such as your role, organization name, or contact details.

4. Voluntary Participation

Your participation is entirely voluntary.

- You may choose not to answer any question.
- You may stop the survey at any time by closing your browser.

5. Collection of Personal Information

This survey may collect limited personal information, such as:

- Name

- Job title or role
- Organization name
- Contact information (e.g., email address)

Personal information will only be collected for purposes directly related to this study and will not be used for marketing or fundraising without your explicit consent.

6. Confidentiality and Data Protection

We will take reasonable steps to protect your information:

- Survey responses will be stored securely.
- Access to the data will be limited to authorized members of the research team.
- Results will be reported in aggregate form, and individual participants or organizations will not be identified unless you have explicitly agreed otherwise.

Data will be handled in accordance with applicable Canadian privacy laws, including the Personal Information Protection and Electronic Documents Act (PIPEDA).

7. Use and Retention of Data

- Survey data will be used for research, sector reporting, internal planning, advocacy, and to better understand the trends, challenges, and opportunities facing nonprofit organizations across Manitoba.
- De-identified data may be shared with partners or funders for reporting purposes.

8. Questions or Concerns

If you have questions about the survey or how your information will be used, please contact:

Contact Person:

Ashley Seymour, Executive Director

ashley.seymour@volunteermanitoba.ca

9. Consent

By completing this survey, you confirm that:

- You have read and understood this consent information.
- You are at least 18 years of age.
- You voluntarily agree to participate in this survey.