



2020 SPONSORSHIP PACKAGE

CLUB REGENT EVENT CENTRE

THURSDAY, APRIL 9, 2020



WELCOME

On April 19, 2020 volunteers from across the province of Manitoba will once again be honoured and celebrated at the 37th Annual Volunteer Awards dinner. Over 30 volunteers who have gone above and beyond in serving their communities will be recognized in front of over 400 community members and dignitaries at the Club Regent Events Centre.

It is an honour to invite you to join us as a sponsor to recognize the work so many Manitobans do on behalf of non profits all over the Province. Our theme “Rooted in Community” promotes how volunteerism and capacity building is core to every small town and big city in our amazing province.

Thank you for helping us celebrate and bring together volunteers and their families from all over the province. Your encouragement of volunteerism on behalf of all Manitobans is helping to shape the future of our province.

Rob Albo
Board Chair
Volunteer Manitoba

Jackie Hunt
Executive Director
Volunteer Manitoba

ABOUT

The Volunteer Awards were created back in 1984 to recognize individuals and groups in the City of Winnipeg who volunteered their time to help others and build strong communities. It began as a small lunchtime awards event, that saw nine awards handed out. It has since grown to recognize volunteer efforts all over the province of Manitoba. This event has become a marquis volunteer awards dinner which, over the past 35 years, has handed out over 1000 volunteer awards to amazing individuals and groups who embody the spirit of giving.

We have many awards sponsors including Manitoba Liquor & Lotteries, the Premier of Manitoba, the Lieutenant Governor of Manitoba, the City of Winnipeg Mayor, RBC, IG Wealth Management, CTV Winnipeg, the Association of Manitoba Municipalities, the Manitoba Real Estate Association, and SPARK. Together they recognize and celebrate the impact volunteers have in communities all over Manitoba.

It is a wonderful time to gather and celebrate all Manitobans who volunteer their time to improve the lives of individuals and communities all over the province.



36TH ANNUAL VOLUNTEER AWARDS DINNER

REGISTRATION FORM

SPONSORSHIP INFORMATION

Level of Sponsorship: _____ Amount: _____

(ex: Presenting, Volunteer Award, Table, Program, Champion, Supportive)

Please provide us with your corporate logo in a JPEG or PDF colour format at your earliest convenience.

CONTACT INFORMATION

Name: _____ Title: _____

Organization: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

Phone: _____ Email: _____

 _____  _____

 _____  _____

PAYMENT OPTIONS

☐ Visa ☐ Mastercard ☐ Cheque Enclosed ☐ Please Invoice Us

Credit Card #: _____ Expiry Date: ____/____/____

Name on Card: _____

Signature: _____ Date: _____

Please Complete & Return to:

By Mail:
Volunteer Manitoba
410—5 Donald Street
Winnipeg, MB R3L 2T4

By Email:
awards@volunteermanitoba.ca

Volunteer Awards - Sponsorship Levels

Presenting Sponsor (SOLD)
\$15,000

- ◆ Exclusive presenting sponsor of the Annual Awards Dinner
- ◆ Opportunity to present award to winner
- ◆ Opportunity to bring “Toast to the Volunteers” at the event
- ◆ Two tables of 10 with priority seating (including winner and guest)
- ◆ Corporate logo and/or name will be featured on:
 - ✓ All print materials including posters, tickets, award winner kits
 - ✓ All press releases, media kits and front page of commemorative program
 - ✓ Volunteer Manitoba website, and social media platforms
 - ✓ Event slideshow profile
 - ✓ Dinner signage
 - ✓ Name acknowledgement in Volunteer Manitoba Annual Report
- ◆ Charitable Tax Receipt (in accordance with CRA requirements)

Volunteer Award Sponsor (ONLY 2 LEFT)
\$5,500

- ◆ Award in your name presented to winner
- ◆ Opportunity to present award to winner
- ◆ One table of 10 with priority seating (including winner and guest)
- ◆ Corporate logo and/or name will be featured on:
 - ✓ Volunteer Manitoba website and social media platforms
 - ✓ Commemorative program
 - ✓ Event slideshow profile
 - ✓ Dinner signage
 - ✓ Name acknowledgement in Volunteer Manitoba Annual Report
- ◆ Charitable Tax Receipt (in accordance with CRA requirements)

Table Sponsor
\$1,200

- ◆ One table of 10 with priority seating
- ◆ Corporate logo and/or name will be featured on:
 - ✓ Volunteer Manitoba website and on social media
 - ✓ Commemorative program
 - ✓ Event slideshow profile
 - ✓ Dinner signage
- ◆ Charitable Tax Receipt (in accordance with CRA requirements)



Volunteer Awards - Sponsorship Levels

Commemorative Program Sponsor
\$500

- ♦ Two tickets to the awards dinner
- ♦ Corporate logo and/or name will be featured on:
 - ✓ Volunteer Manitoba website
 - ✓ Commemorative program
 - ✓ Event slideshow profile
- ♦ Charitable Tax Receipt (in accordance with CRA requirements)

Champion Sponsor
\$250

- ♦ One ticket to the event
- ♦ Corporate logo and/or name will be featured on:
 - ✓ Recognition in the commemorative program
 - ✓ Event slideshow profile
- ♦ Charitable Tax Receipt (in accordance with CRA requirements)

Supportive Sponsor
\$150

- ♦ For those who are unable to attend the event, but would still like to support Volunteer Manitoba
- ♦ Corporate logo and/or name will be featured on:
 - ✓ Recognition in the commemorative program
- ♦ Charitable Tax Receipt (in accordance with CRA requirements)

Individual Ticket
\$75

- ♦ One ticket to the event

Customized Sponsorship/Product Placement

- ♦ Contact us to discuss other sponsorship opportunities



2020 Volunteer Awards	Presenting	Volunteer Award	Table	Program	Champion	Supportive
Sponsorship Recognition	\$15,000	\$5,500	\$1,200	\$500	\$250	\$150
Exclusive presenting sponsor for 2019	✓					
Award in your name presented at event	✓	✓				
Speaking slot during the event	✓					
Complimentary tickets to the event	20	10	10	2	1	0
Corporate logo and/or name will be featured on:						
- All print materials, press releases, media kits	✓					
- Front of commemorative program	✓					
- Name acknowledgement in Annual Report	✓					
- Volunteer Manitoba website and social media	✓	✓	✓			
- Event slideshow profile	✓	✓	✓	✓	✓	
- Dinner signage	✓	✓	✓	✓	✓	
- Commemorative program	✓	✓	✓	✓	✓	✓
Charitable tax receipt (in accordance with CRA)	✓	✓	✓	✓	✓	✓