

Please mail completed nominations and supporting documentation on or before Wednesday, February 29, 2012 to:



RBC Royal Bank Local Hero Award
Volunteer Manitoba
c/o Planners Plus
106-475 Provencher Boulevard Winnipeg, Manitoba R2J 4A7

For more information please call or email angie@plannersplus.ca
Phone 204-697-0878



THE 2012 RBC ROYAL BANK LOCAL HERO AWARD

Every Child Deserves Every Chance

NOMINEE INFORMATION:

Mr. Mrs. Miss Ms. Dr. Other (please specify) _____

Name: _____
First Surname

Address: _____

City/Town: _____ Postal Code: _____

Telephone: () _____ () _____ Fax: () _____
Residence Business

Occupation: _____

NOMINATOR INFORMATION:

Mr. Mrs. Miss Ms. Dr. Other (please specify) _____

Name: _____
First Surname

Address: _____

City/Town: _____ Postal Code: _____

Telephone: () _____ () _____ Fax: () _____
Residence Business

Relationship to Nominee: _____

THIS NOMINATION IS SUPPORTED BY:

1. Name: _____ Telephone: () _____ () _____
Residence Business

1. Name: _____ Telephone: () _____ () _____
Residence Business

Please indicate how you/your organization became aware of this award.

Radio TV Newspaper Direct Mail Volunteer Manitoba RBC Royal Bank Other



THE 2012 RBC ROYAL BANK LOCAL HERO AWARD

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CALL FOR NOMINATIONS:

RBC Royal Bank (RBC) invites you to submit nominations for the 2012 RBC Royal Bank Local Hero Award in Manitoba.

THE AWARD:

RBC is committed to improving the health and well-being of Canadian children. In Canada, 1.2 million children and youth are affected by mental illness at any given time and 1 in 6 children and adolescents will suffer from a mental illness of sufficient severity to cause significant distress and impaired functioning. RBC has established the Local Hero Award to recognize a local hero in the community who makes a significant, measurable impact by helping children have a brighter future.

The RBC Royal Bank Local Hero Award is given annually to an individual or group who demonstrate a positive role model amongst children and youth helping them to overcome barriers, challenges and obstacles that may impact their mental health and well being. Nominations will be judged by an independent panel of judges. All nominations and candidates will be notified in writing of the judge's decision.

The award consists of a \$5,000 donation to a federally registered charity of the recipient's choice. It will be presented by RBC Royal Bank at the Volunteer Manitoba Volunteer Awards Dinner on Tuesday, April 17, 2012 at the Winnipeg Convention Centre. Funding to be provided by RBC Foundation.

WHO CAN BE NOMINATED?

Any resident, individual, group, community or corporate volunteers in Manitoba who acts as a positive role model amongst children & youth.

Candidates must have performed such a service on a volunteer basis only and not for pay.

JUDGING CRITERIA:

- ✓ Manitoba resident or group.
- ✓ Demonstrate a positive role model amongst children and youth helping them to overcome barriers, challenges and obstacles that may impact their mental health and well being.
- ✓ Judges may give special consideration to nominations that result in a long term benefit and have significant community impact.

SUBMITTING A NOMINATION:

1. Please type or print clearly on the nomination form.
2. Attach supporting documentation describing the exceptional volunteer efforts and community leadership of the individual, group, community or corporate volunteers. Please include the following information in a concise document (five pages or less):
 - ✓ ACTIVITY the nominee undertook
 - ✓ Identification of a Need
 - ✓ METHOD by which nominee addressed the need
 - ✓ IMPACT of nominee's efforts on individual person or group receiving help
 - ✓ LEADERSHIP shown by nominee
 - ✓ PERSEVERANCE in facing any challenges or obstacles the nominee may have had to deal with
 - ✓ SUMMARY of the essence of the nomination indicating why the nominee should receive the award
3. Include any printed material such as letters, news clippings, testimonials that directly relate to the volunteer activity the individual, group, community or corporate volunteers is being nominated for.
4. Photographs and documentation will be accepted but not returned. Do not send video or audio cassettes, displays or films.