



28th  
annual

*volunteer  
awards*  
2011

*presenting sponsors*



**Wednesday, April 27**

Winnipeg Convention Centre

**information package**

*Supporting and Celebrating Manitoba Volunteers*

**A Special Thank You To Our Presenting Sponsor:**



*Volunteerism plays an important part in building the spirit of our community. The Volunteer Service Awards is an opportunity to acknowledge the significant contributions of the dedicated individuals and groups who fulfill an important need in our province. It is with sincere appreciation that we say "thank you" to the volunteers who make Manitoba a beautiful place to live, grow and prosper.*

*Manitoba Lotteries proudly supports volunteerism in our province and is honoured to once again be the presenting sponsor of the 28th Annual Volunteer Service Awards.*

Winston Hodgins  
President & CEO  
Manitoba Lotteries Corporation

# THE AWARDS

The annual presentation of the Volunteer Service Awards increases public recognition of the important contributions made by volunteers. The value of these awards is not only to the recipient but to the community as a whole. We look forward to receiving your nominations.

*Deadline for nominations is Friday, February 25, 2011.*

## The Premier's Volunteer Service Award



This award honours the efforts and dedication of outstanding individuals, youth and community groups in Manitoba. The award is presented to five Manitobans who inspire the spirit of volunteerism in others; to two youth who have served as role models for other young people; and to three community groups that have improved the quality of life in our Province.

### 2010 Recipients: INDIVIDUAL

- |                           |           |
|---------------------------|-----------|
| Shelley Chochinov         | Anola     |
| Wendy Cull                | The Pas   |
| Elizabeth (Betty) Laschuk | Winnipeg  |
| Leona Nickel              | Rosenfeld |
| Rose Taylor               | Rorketon  |

### YOUTH

- |                      |          |
|----------------------|----------|
| Charles Bergstresser | Morris   |
| Channing Lavallée    | Ambroise |

### COMMUNITY GROUPS

- |                                    |          |
|------------------------------------|----------|
| Bénévoles du Centre Flavie-Laurent | Winnipeg |
| Evergreen Basic Needs              | Gimli    |
| Pinawa Bus Depot Volunteers        | Pinawa   |



## Lieutenant Governor's Make a Difference Community Award



The Lieutenant Governor's Award was first launched in 2001 in recognition of the International Year of Volunteers. This award recognizes individuals throughout Manitoba for their contributions to the community through voluntary services. The first level of awards is the "Make a Difference Community Award." Seven awards are given, one for each region of the province. From these seven regional recipients, one individual is chosen to receive the Lieutenant Governor's "Vice-Regal Volunteer Award."

### 2010 Recipients:

- |                        |           |
|------------------------|-----------|
| Anne Walker            | Westman   |
| Sandra Cadieux         | Parkland  |
| Mavis & Earl Asmundson | Eastman   |
| Dennis Dupont          | Central   |
| Doreen Romanow         | Winnipeg  |
| Beggie Anderson        | Interlake |
| Lila Goodspeed         | Winnipeg  |

*Vice Regal, Volunteer Award* Lila Goodspeed





## The Mayor's Volunteer Service Awards

Since 1984, the Mayor of Winnipeg has recognized the achievements of agencies and organizations in the City of Winnipeg for their programs/projects which have shown innovation through creative utilization of resources and have made a significant impact in their community.

### 2010 Recipients: Environment

Friends of the Harte Trail

### Workplace

Fit Feet on The Street - People Helping People

### Education

The Mood Disorders Association of Manitoba Inc.

### Mobilization of Volunteers

Winnipeg Regional Health Authority  
H1N1 Pandemic / Immunization Volunteers

### Human Services

The Jon Sigurdson Chapter IODE

### Arts

Spirits Call Choir



## Golden Hand Award

The contribution of media is vital in the promotion of volunteerism. Nominations for this award are submitted by non-profit or charitable organizations that have benefited from the efforts of Manitoba's media. Staff or freelancers of both print and electronic media are eligible for nomination. Two awards are presented, one for media in the City of Winnipeg and one for Manitoba media (excluding the City of Winnipeg).

### 2010 Recipients:

Corus Radio	Winnipeg
CTV Winnipeg	Winnipeg
Grassroots News	Winnipeg

## Volunteer Manitoba Award for Outstanding Community Leadership



Volunteer Manitoba will present two Leadership Awards in the "Volunteer Manitoba Outstanding Community Leadership" category. The awards will be given to one Winnipeg Community Leader and one Provincial Community Leader. Volunteer Manitoba is looking for people who have shown outstanding leadership in their community and mobilized people in their respective communities to attain a goal or see through a vision.

These awards recognize individuals who have been significantly involved in their, making Winnipeg and Manitoba a great place to live. It recognizes individuals who have shown true compassion or life long commitment to volunteering and remarkable leadership in their community.

### 2010 Recipients:

Ray Johnson	Portage la Prairie
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## RBC Royal Bank Local Hero Award



*RBC values the volunteers of our community, those who give themselves to better the lives of others. By partnering with the Volunteer Manitoba Awards Dinner, we are able to recognize volunteer excellence and show how much we appreciate their contribution. We are proud to present the RBC Local Hero Award to a volunteer who goes above and beyond in making a real difference in the lives of our children.*

**Rob Johnston, Regional President**  
RBC Royal Bank Manitoba, Saskatchewan,  
North Western Ontario

The RBC Royal Bank Local Hero Award is given annually to an individual or group who demonstrate a positive role model amongst children and youth helping them to overcome barriers, challenges and obstacles that may impact their mental health and well being. The award is accompanied by a \$5,000 donation to the charity of the recipient's choice.

**2010 Recipient:**  
Strini Reddy

Winnipeg



## Investors Group Arts & Culture Award for Volunteer Excellence



The Arts & Culture Award is intended to recognize and honour a committed and dedicated volunteer or group of volunteers that contribute to the growth and success of an arts or cultural organization.

This award, established in 2008, is open to all arts and culture groups within Manitoba and is supported by Arts Stabilization Manitoba Inc. and the Manitoba Foundation of the Arts.

### 2010 Recipients:

Jim Gibbs  
Russell History Book Committee

Winnipeg

Russell

## Manitoba Lotteries Family Volunteer Award



Manitoba Lotteries is very proud of its own community of volunteers, with a volunteer program that exceeds 600 employee and family and friend volunteers.

The Manitoba Lotteries Family Volunteer Award promotes family volunteering across Manitoba, and recognizes an outstanding family that has dedicated their time and resources to giving back to Manitobans.

### 2010 Recipient:

Fred & Margaret Ann Howard

Newdale

## HSBC Bank Canada Business Award



HSBC Bank Canada is pleased to support Volunteer Manitoba with the HSBC Bank Canada Business Award. This award recognizes the efforts of local businesses that encourage volunteerism and active participation to benefit the community.

As the leading international financial services organization in the country, HSBC Bank Canada is committed to sharing our success with the community by assisting deserving groups with charitable donations, sponsorships and volunteers. Helping these organizations is a continuation of a longstanding tradition within the HSBC Group of giving back to the communities where we operate.

### 2010 Recipients:

Maxim Truck and Trailer  
Canadian Footwear

Winnipeg  
Winnipeg

## Safeway Celebration of Ability Award



This award is **NEW** for 2011

Canada Safeway admires the diversity of our province and reflects this in its workforce and the groups that it supports. As an employer of nearly 10,000 people with disabilities across North America, Safeway is especially proud to celebrate the volunteer achievements of those with disabilities who make a difference in their community. Together with help from our customers, each year Safeway contributes over \$3 million to Canadian organizations supporting people with disabilities.

This award honours Manitoba volunteers with a disability that inspire others through their hard work, generosity of time and spirit of character on behalf of an organization or community event. The award is open to all ages and invites those with all levels of ability to apply.

A \$1000 cash award will also be given to winner's associated charity in recognition of the volunteer's accomplishments.

### Who Can Be Nominated

Any disabled resident or individual in Manitoba that inspire others through their hard work, generosity of time and spirit of character on behalf of an organization or community event. Candidates must have performed such a service on a volunteer basis only and not for pay.

Make a date and join us to celebrate the spirit of volunteerism in Manitoba.

*Deadlines for submissions of nominations is midnight, Friday, February 25, 2011*



It is time to push volunteers into the well-deserved spotlight. By celebrating the efforts of volunteers, we create opportunities to raise awareness about the vital contribution they have made, and continue to make, to communities and to society as a whole.

All guests will receive a Commemorative Program that lists all recipients and nominees of the 2011 Volunteer Service Awards.

We hope that you will be able to join us on Wednesday, April 27, 2011 to pay tribute to our Manitoba volunteers. For further information contact Geoff Powell, Volunteer Service Awards Manager, by telephone at 204.975.8203 or by email at [volunteer@strauss.ca](mailto:volunteer@strauss.ca).

*Since the establishment of National Volunteer Week in 1974, communities across the nation have held an annual celebration of volunteering. National Volunteer Week is about thanking one of Canada's most valuable assets – our volunteers – and calling the public's attention to all that they do to improve our communities.*

*Please join with us on April 27, at our 28th Annual Volunteer Awards Dinner in honouring our valuable volunteers here in Manitoba.*

Dennis Dyck,  
Executive Director of Volunteer Manitoba

## WORKING FOR THE COMMUNITY

Volunteer Manitoba's mission is to support groups and individuals in the voluntary sector to develop and enhance their capacity to anticipate, understand, celebrate, and meet community needs in Manitoba. Volunteer Manitoba's goal is to provide information, training and resources on all aspects of the voluntary sector and to build strong communities with working partners including governments, researchers, non - profit/charitable organizations, volunteers, funders, donors, labour and businesses. Since our inception in 1978, we have continued to grow and now offer the following services for all of Manitoba.

### NATIONAL VOLUNTEER WEEK

April 10 – April 16, 2011

#### What is National Volunteer Week?

National Volunteer Week is set aside in April to thank and honour the people who donate their time and energy. It is also an opportunity to raise awareness of the vital contribution volunteers make to our communities and to society as a whole. During National Volunteer Week, communities across the country pay tribute to their volunteers and reflect upon the countless ways in which they help individuals, organizations, and causes.

#### I will Volunteer 2011

The time to decide is now. Decide to get involved. Think about your interests, the things you care about, the needs of your community, and the people you know. Then make a decision to make a difference to a cause, your neighbours, a river, a community, an ideal.

Volunteers can do almost anything. From helping an elderly neighbour with their shopping to providing legal advice to a charity, volunteers make a vital contribution to all aspects of community life.

As people search for ways to enrich their lives, many are giving their personal time and skills to the community. Others are looking for new routes to personal and professional development. Volunteering is key to healthy communities. Discover what Volunteering in Manitoba is about.

The great thing about volunteering is that you get as much out of it as you put into it.

Do you see things in your community that you would like to support, build on, or change? Do you ask yourself, "How can I make a difference?" Volunteering your time and energy is a way to contribute to your community.



# WORKING FOR THE COMMUNITY

## Training Services

Many non-profit organizations are interested in developing or honing their skills in the areas of board development, leadership, organizational management, financial management, fundraising, and recruitment in order to strengthen their organization's capacity. Volunteer Manitoba has a reputation for delivering effective, relevant training to Boards, Staff and Volunteers and offers the following services:

### *In-House Training Workshops*

Our Training Calendar offers workshops under three Signature Series: Board Development, Organization Management, and Volunteer Management. Please refer to the enclosed Training Calendar to review Volunteer Manitoba's offering of workshops scheduled January - June, 2011.

Volunteer Manitoba now provides two core courses for the Red River College Volunteer Management Certificate Program: Volunteer Mgt. Level 1, and Program Planning & Evaluation (also available by Distance Ed).

Contact: Delores Jansen  
Registration Coordinator  
ph: 204.477.5180 ext 221  
toll free: 888.922.4545 ext 221  
email: delores.jansen@volunteermanitoba.ca

### *Contract Training*

We have over 50 topics available for delivery directly to your organization at a time and place convenient for you. Content is developed to address your unique training needs. Our fees are extremely reasonable and are usually less expensive than sending a group of employees to our regularly scheduled workshops.

Contact: Erik Butenschon  
Manager, Training & Development  
ph: 204.477.5180 ext 222  
toll free: 888.922.4545 ext 222  
email: erik.butenschon@volunteermanitoba.ca

### *Regional Training*

Volunteer Manitoba is interested in partnering with you to make information available to organizations throughout Manitoba. In the last year, we have offered training in Beausejour, Gimli, Brandon, Manitou, Steinbach, Winkler and Lundar. In most cases we have used local facilitators to deliver our training. If you are interested in having workshops offered within your organization or region, please contact us and we will be happy to discuss our offerings with you.

Contact: Erik Butenschon  
Manager, Training & Development  
ph: 204.477.5180 ext 222  
toll free: 888.922.4545 ext 222,  
email: erik.butenschon@volunteermanitoba.ca

### *Special Events*

Volunteer Manitoba offers special events throughout the year, including our Funders Forum and our Brown Bags - lunchtime learning featuring quick, practical, topical presentations by industry experts." Our Executive Director Leadership Group is scheduled for March and April 2011. Partnerships with other organizations and businesses make these offerings possible for the non-profit sector.

Contact: Erik Butenschon  
Manager, Training & Development  
ph: 204.477.5180 ext 222  
toll free: 888.922.4545 ext 222  
email: erik.butenschon@volunteermanitoba.ca

# WORKING FOR THE COMMUNITY

## Resource Centre

Volunteer Manitoba's Resource Centre is the best source for information on the non-profit sector in Manitoba and represents an effective tool for the use of both the public and non-for-profit community. It houses approximately 4000 pieces of reference material on topics such as volunteer management, fundraising, board governance, marketing, screening and other non-profit issues, and allows users access to the Internet and the Directory to Foundations & Grants by Imagine Canada.

To use our Resource Centre or to consult with our Resource Coordinator by appointment, contact: 204.477.5180 ext 223  
toll free: 888.922.4545 ext 223  
email: linda.horodecki@volunteermanitoba.ca

## Monthly E-Bulletin

Volunteer Manitoba's E-Bulletin is distributed on a monthly basis and features practical articles on national trends and issues, board governance, volunteer and organization management, fundraising, marketing & communication, and the Centre's program services. To view current or historic issues, you may visit our website at [www.volunteermanitoba.ca/monthly\\_ebulletin](http://www.volunteermanitoba.ca/monthly_ebulletin). To submit articles or dates of special events, or to receive our ebulletin.

Contact: Erik Butenschon  
Manager, Training & Development  
ph: 204.477.5180 ext 222  
toll free: 888.922.4545 ext 222  
email: erik.butenschon@volunteermanitoba.ca

## Volunteer Referral Service

Volunteer Manitoba is pleased to offer [www.mbvollunteer.ca](http://www.mbvollunteer.ca) and [www.myvop.ca](http://www.myvop.ca), free volunteer recruitment websites for not-for-profit organizations. Post your volunteer positions for free. Current listings are sent to the media, universities, colleges, high schools and selected agencies on a weekly basis. Individuals who are interested in volunteering are welcome to book an interview. A Volunteer Manitoba staff person will discuss possible volunteer positions based on an individual's skills and interests.

Contact: Noreen Mian,  
Manager, MYVOP & Volunteer Referrals  
ph: 204.477.5180 ext 230  
toll free: 888.922.4545 ext 230  
email: noreen.mian@volunteermanitoba.ca

## MYVOP (Manitoba Youth Volunteer Opportunities)

MYVOP is devoted to engaging youth in volunteerism and helping all Manitoba youth (30 and under) to access volunteer opportunities. MYVOP.ca is a comprehensive website designed for youth, parents, educators, communities and agencies.

Contact: Noreen Mian,  
Manager, MYVOP & Volunteer Referrals  
ph: 204.477.5180 ext 230  
toll free: 888.922.4545 ext 230  
email: noreen.mian@volunteermanitoba.ca



# WORKING FOR THE COMMUNITY

## CONTACT

CONTACT Community Information is an information and referral service network. Since 1978, CONTACT has provided one of the most comprehensive listings of community resources in Manitoba to many voluntary sector organizations, including government, individuals, private sector, and community organizations. As a program of Volunteer Manitoba, CONTACT is a quick and easy source of information to the broad spectrum of community services available throughout Manitoba in the following formats:

### TELEPHONE SERVICE CENTRE

Offers free, confidential and personalized referrals to help individuals locate the service they need. Phone lines are open Monday to Friday 9:00 am - 4:30 pm. Call us at (204) 287-8827. Outside of Winnipeg call toll free: 1-866-COM-INFO (266-4636).

You may also reach us via email at:  
edward.mah@volunteermanitoba.ca

## PUBLISHED RESOURCE GUIDES

Current, comprehensive and easy-to-use directories profiling over 4000 organizations, programs and services, that are indexed according to specific regions within Manitoba. These are available for sale throughout the year at Volunteer Manitoba.

## WEBSITE

To access our website which allows public access to our community data warehouse, visit [contactmb.org/index.html](http://contactmb.org/index.html)

**Volunteer Manitoba would like to say Thank You  
to our core funders:**



*Volunteerism builds strong communities. It enables people to be engaged in local affairs.  
It helps to build individual skills and capacities. It develops community leadership.  
It promotes community spirit.*