

7 Measures of Success: The Path to Greatness

Monday, January 14, 2008

8:30am - 12:00pm

PRESENTED BY



SPONSORED BY



LOCATION

Winnipeg Convention Centre
Millennium Suite
375 York Avenue, Winnipeg

FEE

Registration only - \$85.00
Registration plus book - \$115.00
includes continental breakfast

REGISTRATION

Volunteer Manitoba
410 - 5 Donald Street
Winnipeg, MB R3L 2T4
Payment must accompany
registration

CANCELLATION

Notice of cancellation must
be received by January 7.
Substitutions welcome,
no-shows are subject to the
full fee.

Volunteer Manitoba funders:



Take your Association from good to great to exceptional

In 2002 the ASAE (American Society of Association Executives) & The Center for Association Leadership took on the ambitious task of determining what sets remarkable associations apart from good ones. By applying the methodology of best-selling author **Jim Collins (Good to Great and Built to Last)** over a three-year period the team determined what steps associations can take to go from good to great to exceptional and what they need to do to maintain that momentum. The outcome of the research project was **7 Measures of Success: What Remarkable Associations Do That Others Don't**.

Michael E. Gallery, PhD, CAE, President of OPIS, LLC, chair of the research project, will lead an interactive discussion of the meaning and application of this research, as well as the successes and challenges to implementation. Hear first hand stories from organizations that are on the path to greatness and learn how to chart your own course!

If payment is received before January 3, 2008 your book will be delivered to you one week before the workshop. To get maximum benefit from the workshop it is recommended that you read the 125-page book before attending.

WHO SHOULD ATTEND?

Association Executive Directors
and board members

REGISTER ME:

- Workshop
- Workshop and Book "7 Measures of Success: What Remarkable Associations Do That Others Don't"

Name

Organization

Position

Email (IMPORTANT for confirmation)

Address

City

Postal

Phone

Fax

PAYMENT MUST ACCOMPANY REGISTRATION

Volunteer Manitoba, 410-5 Donald St S, Winnipeg, MB R3L 2T4, 204-477-5180, 888.922.4545, fax 204-284-5200, vm@mts.net